

Selected List of Published Works by RK&A Staff

Selected Publications by Randi Korn

“When Less is More.” *Museum*, September/October 89/5, 25-27, 2010.

“Rethinking Museum Visitors: Using K-means Cluster Analysis to Explore A Museum’s Audience” (co-authors Amanda Krantz and Margaret Menninger). *Curator: The Museum Journal*, 52/4, 363-374, 2009.

“To What End? Achieving Mission through Intentional Practice.” In *Dimensions*. Washington, DC: Association for Science-Technology Centers, 3 – 4, 2008.

“Transforming Museums: To What End?” In *Transforming Museums Conference Proceedings*. (ed. Katie Harrison). Seattle, University of Washington, pp. 38 – 44, 2008.

“Evaluating Collaborations and Other Projects Deigned to Impact ISE Professionals.” In *Framework for Evaluating Impacts of Informal Science Education Projects* (ed. Alan Friedman). Rosslyn, VA: National Science Foundation, 83 – 94, 2007.

“New Directions in Evaluation.” In *From Periphery to Center* (ed. Pat Villeneuve). Reston VA: National Art Education Association, pp. 213 - 219, 2007.

“The Case for Holistic Intentionality.” *Curator :The Museum Journal* 50/2, 255-264, 2007.

“Nonprofits, Foundations, and Evaluators or, Where’s the Advil?” *Public Garden* 19/ 2: 17, 39-40, 2004.

“Self Portrait: First Know Thyself, Then Serve Your Public.” *Museum News* January/February, 32-35, 50-52, 2004.

“Making the Most of Front-end Evaluation.” *Visitor Studies Today*, VI/III: 1, 22-24, 2003.

“Go Figure! Evaluating a Math Exhibition.” *Dimensions*, March/April: 14–15, 2001.

“Summative Evaluation Findings Phase II: Whole Museum Experiences.” *Informal Learning*, 45:11–13 2001.

“Visitor Behavior and Experiences in the Four Permanent Galleries at The Tech Museum of Innovation” (co-author Johanna Jones). *Curator The Museum Journal* 43/3:261–281, 2000

“Respecting Visitors: An American Art Reinstallation Project at the Newark Museum.” *Current Trends in Audience Research and Evaluation*, 13:17 - 27, 2000.

Introduction to Museum Evaluation. (co-editor Minda Borun). Technical Information Service, American Association of Museum. Washington, D.C.: 2000.

- “Perceptions and Attitudes about Modern Art.” *Current Trends in Audience Research and Evaluation*, 11:36-42, 1998.
- “Making Sure the Time Is Right for Front-end Evaluation.” *Visitor Studies Today!*, 1:12-13, 1998.
- “Estudie a Sus Visitantes: Por Donde Empezar” *Revista de Museología* n 8, Julio (21-24), 1996.
- “Evaluation of an Interpretive Program at Colonial Williamsburg” (co-authors: Susan Ades and Conny Graft). *History News* 50/4:19-24, 1995.
- “The Quandaries of Audience Research” (co-author Minda Borun). *The Journal of Museum Education* 20/1:3-4, 1995.
- “An Analysis of Differences Between Visitors at Natural History Museums and Science Centers.” *Curator* 38/3:150-160, 1995.
- “Evaluation of the Reinstalled Renaissance-Baroque Galleries.” *The Visitor's Voice*. pp. 62-84. Cleveland: The Cleveland Museum of Art, 1994.
- “Conclusions.” *The Visitor's Voice*. pp. 85-87. Cleveland: The Cleveland Museum of Art, 1994.
- “Studying Your Visitors: Where to Begin.” *History News*. 49/2:23-26, 1994.
- “Critical Reflections.” *Curator*. 36/4:251-255, 1994.
- “Evaluation Methods Shape a Junior Gallery.” In *Visitor Studies: Theory, Research, and Practice, Volume 5*. pp. 180-190. The Center for Social Design: Jacksonville, AL, 1993.
- “Redefining the Visitor Experience.” *Journal of Museum Education*. 17/3:17-19, 1992.
- “Men and Women: Do They Experience Exhibits Differently?” In *Visitor Studies: Theory, Research, and Practice, Volume 3*. Jacksonville: The Center for Social Design, pp. 256-262, 1991.
- The Visitor Survey: A User's Manual*. Resource Report 9. L. Sowd (co-author). Washington, D.C.: American Association of Museums, 1990.
- “Proposed Front-end Research Plan: America in the 19th Century.” *The Sourcebook 1990*. Washington, D.C.: American Association of Museums. pp. 355-367, 1990.
- “Introduction to Evaluation: Theory and Methodology.” In *Museum Education: History, Theory, and Practice* (Eds. Nancy Berry and Susan Mayer). Reston: National Art Education Association, pp. 219-238, 1989.

A Suggested Guide for Developing an Exterior Sign System. Technical Report #88-25. Jacksonville: Center for Social Design, 1988.

“Planning and Writing a Standardized Questionnaire for Visitor Studies.” *1988 Program Sourcebook*. Washington, D.C.: American Association of Museums, pp. 205-212, 1988.

“Visitor Behavior in a Japanese Garden.” *Visitor Behavior*. 2(4):9, 1988.

A Review of *Museum Audiences Today: Building Constituencies for the Future* by Draper and Bunn. *Visitor Behavior*. 3(1):8, 10, 1988.

“The Self-guiding Brochure” An Evaluation.” *Curator*. 31(1):9-19, 1988.

“Wayfinding and Orientation Devices in an Outdoor Setting.” *Program Sourcebook*. Washington, D.C.: American Association of Museums, pp. 257-277, 1987.

“Motivating Visitor with Interactive Labels.” *The Journal of Museum Education*. 12(1):15-16, 1987.

“Bibliography: Exhibit Signs, Labels, and Graphics.” Bitgood, S. and Finlay, T. (co-authors). *Visitor Behavior*. 1(3):6-7, 1986.

“Amazing Maize.” *Garden Talk*. Chicago: Chicago Horticultural Society, 1(8):3-4, 1986.

“Designing Legible and Readable Labels.” *Public Gardens*. 1(3):7-9, 24, 1986.

“Interpretive Development at Spiro Mounds.” J.D. Rogers (co-author). *Archeological Parks*. Mary L. Kwas (editor). Nashville: Department of Conservation, Division of Parks and Recreation, pp. 23-26, 1986.

Heritage Garden Activity Book. Chicago: Chicago Horticultural Society, 1986.

“The Computer as a Potential Evaluation Tool.” *The Journal of Museum Education*. 10(2):7-9, 1985.

Selected Publications by Stephanie Downey

“Measuring the Impact of Museum-School Programs: Findings and Implications for Practice.” (co-authors Johanna Jones and Jackie Delamatre). *Journal of Museum Education*, 32/2: 175-188, 2007.

“Visitor-Centered Exhibition Development.” *Exhibitionist*, Vol. I, 2002.

“Materials MicroWorld: A Front-end Evaluation of a Science Exhibition.” *Current Trends in Audience Research and Evaluation*, 13:9-16, 2000.

“Findings and Implications from an Evaluation of School Programs at the United States Holocaust Memorial Museum.” *Visitors’ Studies Today!* Vol. III, Issue 2.

Selected Publications by Johanna Jones

“Measuring the Impact of Museum-School Programs: Findings and Implications for Practice.” (co-authors Stephanie Downey and Jackie Delamatre). *Journal of Museum Education*, 32/2: 175-188, 2007.

“Resources for Museums and Public Understanding of Evolution.” *Museums & Social Issues*, 1/1: 137-142, 2006.

“The Art and Science of Seeing: Applying Visual Literacy Interpretation in Natural History Museums.” *Curator*, 45/4, 257-261, 2002.

“Assessing and Integrating Diverse Front-end Perspectives in the First Natural History Museum Created in the 21st Century.” (co-authors Charles Preston and Robert Pickering). *The Informal Learning Review*, 57:1, 6-8, 2002.

“Go Figure!: Evaluating a Math Exhibition.” (co-author Randi Korn). *ASTC Dimensions*, March/April: 14-15, 2001.

“The Tech Museum of Innovation Summative Evaluation Findings Phase I: Individual Gallery Experiences.” *The Informal Learning Review*, 45:9-11, 2000.

“The Promise of Immersion Environments” (co-author Susan Wageman). *Current Trends in Audience Research and Evaluation*, 13:103-111, 2000.

“Visitor Behavior and Experiences in the Four Permanent Galleries at The Tech Museum of Innovation.” (co-author Randi Korn). *Curator*, 43/3, 261-281, 2000.

Selected Publications by Amanda Krantz

“Rethinking Museum Visitors: Using K-means Cluster Analysis to Explore A Museum’s Audience” (co-authors Randi Korn and Margaret Menninger). *Curator: The Museum Journal*, 52/4, 363-374, 2009.